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Are You The Next 401(k) Champion®?

The 2022 Award Competition Opens Today In Support Of National 401(k) Day

STAMFORD, Conn., September 9, 2022 – The sponsors of the fourth annual 401(k) Champion® Award announce a national search for three 401(k) participants to be named 401(k) Champions® for 2022. The competition opens today in honor of National 401(k) Day (September 9, 2022).

Three 401(k) Champions® will receive cash awards of \$1,000 each based on an essay submitted online. An independent panel of expert judges will consider applicants' answers to these questions:

- 1) If you were to advise co-workers on why they should participate in (and/or maximize) their 401(k)s, what would you say?
- 2) What actions have you taken to inspire non-participants to participate in the 401(k)?

Applications are available at 401kchampion.com. The deadline for submitting applications is October 20.

Rationale for the 401(k) Champion® Competition

“While there are a few competitions for 401(k) plan sponsors, none focused on participants until we launched the 401(k) Champion® competition,” explained Julie Jason, JD, LLM, author of “You and Your 401(k)” and “The 401(k) Plan Handbook” and sponsor of the award.

“It was time to shine a light on 401(k) participants who understood the value of their 401(k)s enough so to encourage friends, family and co-workers to learn about how to optimize their 401(k)s,” elaborated Jason.



A 401(k) Champion's® Point of View

A 2021 401(k) Champion®, Robert Brokamp, senior adviser, author and podcaster at The Motley Fool, attested to the award's positive impact. "I love the spirit of the 401(k) Champion® Award," Brokamp explained. "It acknowledges that everyday employees can be motivators and educators, improving retirement security for themselves and their coworkers."

Call for Help

Plan sponsors can help their employees engage in 401(k) education by going to <https://401kchampion.com/for-employers/> to download a flyer with information about the 401(k) Champion® Competition. They also can nominate 401(k) participants who exhibit characteristics of a Champion here: <https://www.surveymonkey.com/r/2022Nominate>. The deadline to submit nominations is October 13.

Who Can Apply for the Award?

The award is open to all ages 21 or older who currently participate in their 401(k)s. The deadline to submit applications is October 20. See the official rules at <https://401kchampion.com/rules/> for more details.

More Information About the Sponsors

The award is the initiative of financial literacy proponent, Julie Jason, JD, LL.M., and her firm, Jackson, Grant Investment Advisers, Inc. (Stamford, Conn.).

Through her financial literacy efforts, Julie Jason, shares insights gained from 30+ years in money management and law, with a focus on investor protection. Read her columns, forbes.com posts, and books, which you can find at www.juliejason.com.

Read her latest book for a discussion of conflicts of interest and fiduciary responsibilities, especially for retirees, just released by the American Bar Association, "The Discerning Investor: Personal Portfolio Management in Retirement for Lawyers (and Their Clients)." <https://jacksongrant.us/next-steps/the-discerning-investor>.

Visit Jackson, Grant Investment Advisers, Inc., the independent fiduciary boutique founded by Ms. Jason in 1992. The firm is SEC registered, with offices in Stamford, Conn. www.jacksongrant.us Tel: 203-322-1198