

401(k) Champion Title Holder Jack Towarnicky Joins 401(k) Champion Competition as Adviser

The Time is Now: Compete for the 2026 Title of 401(k) Champion

STAMFORD, CT, UNITED STATES, August 17, 2026
/EINPresswire.com/ -- The 401(k) Champion® Competition today announced that Jack Towarnicky has been appointed as an adviser to the national program.



The 2026 Competition is On!

The 401(k) Champion® Competition is a national essay competition designed to recognize and celebrate 401(k) participants who demonstrate an understanding of the benefits of 401(k) plans and a commitment to helping others achieve retirement security. The program's mission is to elevate the voices of 401(k) participants, encourage financial education, and promote greater engagement with workplace retirement plans.

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Towarnicky joins Dave Wray as adviser. Both Wray and Towarnicky are former Executive Directors of the Plan Sponsor Council of America. PSCA is a nonprofit trade association supporting employers who provide employment-based retirement plans and those who support those programs.

“Reaching individual participants to hear their stories – the goal of the competition -- puts a human face on retirement

readiness, surfaces practical lessons that others can use, and celebrates the colleagues who quietly help their workplaces become more financially secure,” explained Wray.

“Jack’s experience in plan sponsor roles at four different Fortune 500 employers, and as an ERISA attorney, educator, author, and public-policy contributor -- and his unique perspective as 2021 401(k) Champion® -- will strengthen our efforts to help more Americans realize the full value of their workplace retirement plans,” said Julie Jason, longtime proponent of financial literacy education and creator of the 401(k) Champion® Competition. Listen to former 401(k) Champion® Robert Brokamp of [Motley Fool interview](#) Julie at [401kchampion.com](#).

"I am honored to join the 401(k) Champion® Competition as an adviser," Towarnicky said. "Throughout my career, I have seen how workplace retirement plans and effective financial education can strengthen long-term financial security. This competition recognizes people who not only make thoughtful retirement-saving decisions for themselves, but also inspire their colleagues to do the same. I am pleased to support this important effort."

About Jack Towarnicky

Towarnicky is an ERISA and employee benefits compliance and planning attorney who has held senior human resources and plan-sponsor leadership roles throughout his career. For 25 years, he led the benefits function of a Fortune 100 corporation, overseeing retirement, health and welfare programs and developing strategies to improve employees' financial well-being and retirement readiness.

He is currently Of Counsel at Koehler Fitzgerald LLC. He holds the Certified Employee Benefit Specialist (CEBS®) designation, has taught CEBS courses, and served on the corporate board of the International Foundation of Employee Benefit Plans.

A frequent speaker at national conferences, Towarnicky addresses financial wellness, retirement income, behavioral economics, phased retirement, and the role of 401(k) plans in supporting long-term financial security. He is the author of numerous articles and publications on retirement and employee benefits issues, has testified before the U.S. Department of Labor's Employee Benefits Security Administration, and was twice appointed to serve on the Department of Labor's ERISA Advisory Council.

Call to Action: Apply for the title of 2026 401(k) Champion®

Are you making the most of your 401(k)? Share your story, inspire your peers, and become a 2026 401(k) Champion®. Visit www.401kchampion.com and submit your application before August 28, 2026.

Three winners will be recognized as 401(k) Champions® and each will receive a \$1,000 cash award. Winners will be announced on September 11, 2026, National 401(k) Day. Apply today at www.401kchampion.com.

About Jackson, Grant Investment Advisers, Inc.

Jackson, Grant Investment Advisers, Inc., based in Stamford, Connecticut, is an independent, fee-only Registered Investment Adviser serving high-net-worth individuals and families. Founded by Julie Jason, JD, LLM, the firm operates as a fiduciary in a strictly educational, sales-free environment, providing customized investment counsel grounded in disciplined research, transparent reporting and long-term planning. Through pro bono initiatives such as the 401(k) Champion® Competition and Julie Jason's nationally syndicated financial columns and award-winning books, the firm extends its commitment to financial literacy well beyond its private client base. Learn more at jacksongrant.us.

About Julie Jason, JD, LLM

Julie Jason, JD, LLM, is the founder and CEO of Jackson, Grant Investment Advisers, Inc., a Stamford, Connecticut-based independent fiduciary boutique serving high-net-worth individuals and families. A longtime financial literacy proponent, Jason is the author of multiple books on personal portfolio management and retirement investing, and her syndicated financial column has reached readers for more than two decades.

Described by the Institute for Financial Literacy as "the trusted voice of retirement investing," Julie Jason was recognized for her "ongoing commitment to financial literacy education" after winning her 4th Excellence in Financial Literacy Education (EIFLE) Award. Her most recent EIFLE was awarded in 2023 for "The Discerning Investor: Personal Portfolio Management in Retirement for Lawyers (and Their Clients)," an American Bar Association publication. She created the 401(k) Champion® Competition as a pro bono initiative of her firm to advance retirement readiness through the voices of everyday 401(k) participants. Learn more at juliejason.com and 401kchampion.com.

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